



2023 ST. CROIX FALLS AND TAYLORS FALLS WANNIGAN DAYS PARADE REGISTRATION

**PROMOTE YOUR BUSINESS, CLUB, ORGANIZATION OR GROUP
IN A UNIQUE TWO-CITY, TWO-STATE PARADE!
EXPECTED ATTENDANCE IS 4000-10,000 PEOPLE FROM ALL OVER THE REGION!**

SATURDAY, JULY 15, 2023

LINE-UP BEGINS AT 4PM IN ST. CROIX FALLS, WI/PARADE BEGINS AT 6PM

Your parade registration will be listed on the Wannigan Days Facebook page and on wannigandays.com. Register ASAP and help spread the word about this unique and fun parade!

DAY OF PARADE: All entries are lined up on a first-come, first-served basis or by the Parade Director's discretion. The first 6-12 floats representing the cities of St. Croix Falls and Taylors Falls will start the parade and will be given access to the front. There are no pre-assigned line-up numbers.

LINE-UP: Parade units will line up just north of downtown St. Croix Falls on Hwy. 87/Washington St., facing south. From downtown St. Croix Falls, follow the Hwy. 87 (Washington Street) detour east to Adams Street. Follow Adams Street north until it turns to the left/west and returns to Hwy. 87. Turn left/south on Hwy. 87 until you see floats lining up or meet a Parade Attendant (please do not go further south than E. Maryland Street). Park your float on the left or right shoulder.

- Please follow all safety directions, traffic laws, and signs.
- The Wannigan Days Parade is a family event, with spectators and participants of all ages. Please choose float decorations, costumes, and music with this in mind.
- The parade begins at 6:00pm and will head south on Hwy. 87/Washington Street through downtown St. Croix Falls for one mile.
- The parade then crosses the Hwy. 8 bridge, heading west toward Taylors Falls, MN. Parade Attendants will help with spacing/timing so that the parade can travel continuously into downtown Taylors Falls.
- Once in Taylors Falls, the parade heads north on Hwy. 95/Bench St. to the lot just north of The Drive-In Restaurant. Please use this lot to secure your float and put participants inside vehicles.
- To exit the parade/Taylors Falls, travel north on Hwy. 95 and take a left on County Hwy. 71/Mulberry St. Travel south to County Hwy. 20/Chestnut St., take a left onto County Hwy. 20/Chestnut St. to return back to Hwy. 95/Hwy. 8. Participants may walk back to St. Croix Falls by walking on the bridge sidewalk. No participants will be allowed to cross the Hwy. 8 bridge on a float (must be in vehicles).

2023 WANNIGAN DAYS PARADE REGISTRATION FEES & FORM

YOUR REGISTRATION FEE MAKES WANNIGAN DAYS POSSIBLE, HELPING TO PAY FOR FIREWORKS, ENTERTAINMENT, FACILITIES, AND SECURITY. *THANK YOU!*

TELL US ABOUT YOUR PARADE UNIT

Marching Band Car Truck Truck & Trailer Royalty Float Other Vehicle _____

Group/Entity You Are Representing: _____

Contact Name: _____ Phone: _____

Email address (important): _____

PARADE REGISTRATION FEES

Royalty Floats and School Marching Bands	FREE
St. Croix Falls and Taylors Falls Mayors/Council Members	FREE
Local Fire Departments, EMS, etc.	FREE
SCF/TF small businesses, groups, clubs, non-profits, and Falls Chamber Members	\$50
Small businesses, groups, clubs, non-profits located outside the SCF/TF City limits	\$100
Large local businesses or local franchised corporations	\$150
Large businesses or franchised corporations located outside the SCF/TF City limits	\$300
Large national corporations	\$500
Local political candidates or political groups	\$300
County/District political candidates or political groups	\$400
State/Federal political candidates or political groups	\$500

Fee exceptions may be available. Please enquire at director@fallschamber.org.

Questions? Please email Rebecca Stenberg at director@fallschamber.org or call 715-781-0634.

Please mail your registration form and applicable fee by July 1, 2023 to:

**Falls Chamber of Commerce
P.O. Box 178
St. Croix Falls, WI 54024**

After July 1, please email your registration form to director@fallschamber.org and mail payment to Falls Chamber of Commerce.

If you wish to pay by credit card, send an email to director@fallschamber.org.

THANK YOU FOR PARTICIPATING! WE LOOK FORWARD TO HAVING YOU IN THE PARADE!